

OPPORTUNITY GUARANTEED

www.IHaveADreamNY.org



CONTACT US

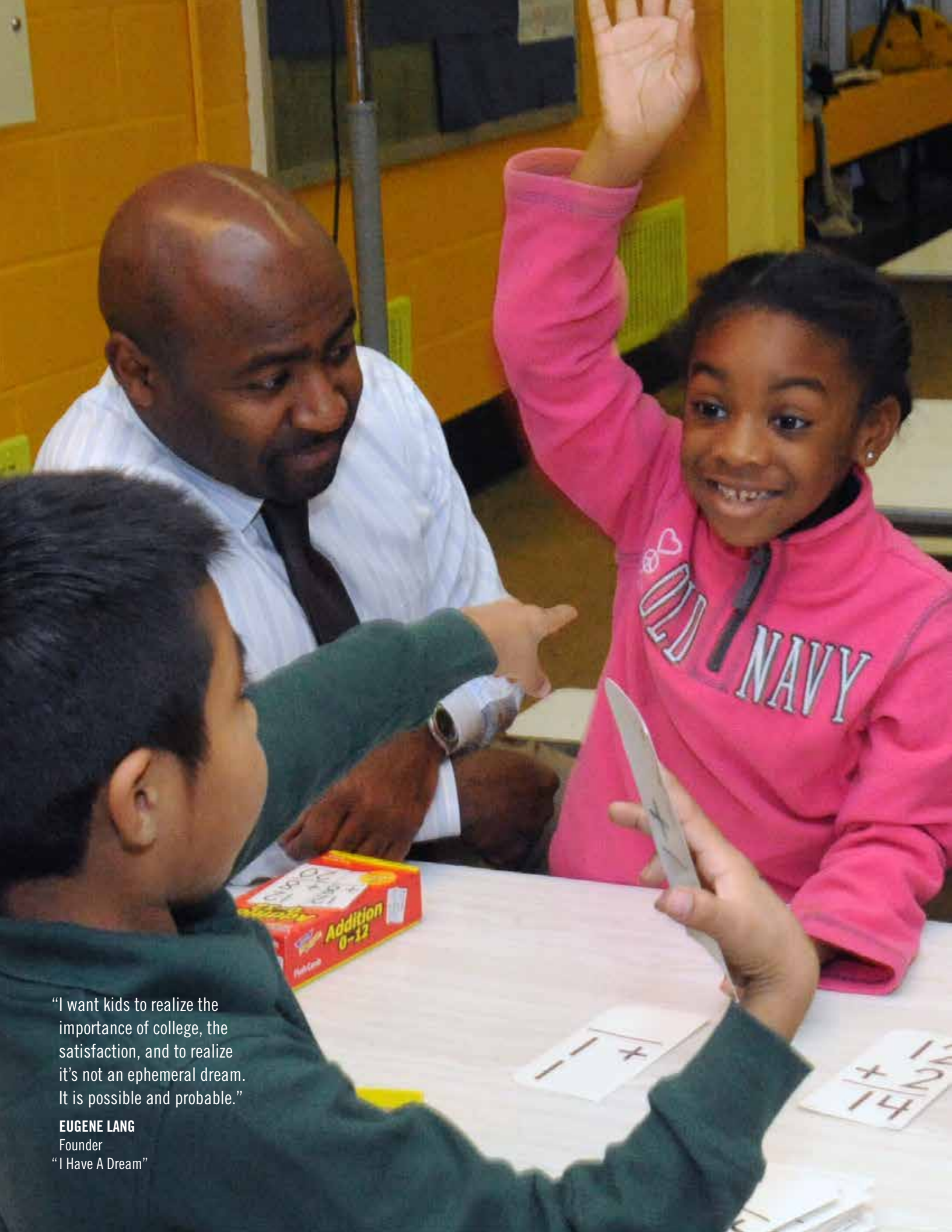
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**YOU CAN HELP GUARANTEE
OPPORTUNITY FOR NEW YORK CITY
PUBLIC SCHOOL CHILDREN**





"I want kids to realize the importance of college, the satisfaction, and to realize it's not an ephemeral dream. It is possible and probable."

EUGENE LANG
Founder
"I Have A Dream"

DEAR FRIENDS:

Half a century ago Martin Luther King, Jr. delivered one of the most memorable speeches in our nation's history. As he repeated, "I Have a Dream," Dr. King emphasized the lengthy path to equality and justice in our nation.

We are proud to carry on Dr. King's legacy at "I Have A Dream" - New York. We, too, passionately believe that the path to equality cannot be achieved alone, that we must work together to lift up our children from an unjust future.

The seeds of our mission were firmly planted in 1981, when businessman Eugene M. Lang urged a class of students to similarly dream their own dreams and promised to do whatever he could to help them achieve their goals.

Today, generations of students have benefited from the countless volunteers, donors, supporters, staff members, and parents who have contributed to "I Have A Dream" - New York.

It is a troubling, persistent fact that fewer than 40 percent of children in under-served communities graduate high school, and only 10 percent earn a bachelor's degree. As you read the pages that follow, you can bear witness to the opportunities we have provided to guarantee children a better shot, despite growing up amid challenging economic and academic environments.

Our truth is that "I Have A Dream" - New York is succeeding where our schools are not. Our Dreamers are achieving better attendance, grades, and graduation rates. We continue to guarantee them an opportunity to pursue higher education, to capitalize on their talents and foster careers, and to build a better world.

But transformation takes time, resources, and financial assistance. Our invaluable private and public partners provide varying levels of support, from in-kind contributions to volunteer involvement, to donations. We are eternally grateful to them.

We rely on individual support and are happy you are taking a first step towards helping guarantee our students a better opportunity in life. We hope that your dream, like ours, is fueled by Dr. King and Mr. Lang's clear vision of a united future and educational equality.

JEFFREY GURAL
Chairman

THIERRY CAZEAU, LMSW
Executive Director

MEET THE DREAMERS

Children who come to us face tremendous obstacles.

- Nearly 100% live below the federal poverty level
- 50% live in a housing project
- Only 15% have a parent who graduated college

Since 1981, “I Have A Dream” has helped thousands of low-income children overcome these barriers and given them unparalleled opportunities to succeed.

SEE THEIR DREAMS

JAMIE'S STORY

JAMIE, 27, joined “I Have A Dream” - New York in third grade.

She graduated from Florida Atlantic University and now works as an Executive Assistant at Morgan Stanley.

“I am the first in my family to receive a college degree, thanks to ‘I Have A Dream’. ‘I Have A Dream’ gave me an advantage that I didn’t have and now my sister is following the same path.”

“This was truly one of the most satisfying experiences I have ever had as an educator.”

GLO DeANGELIS

Vice President, Education and Outreach
The David Gordon Louis Daniel Foundation



The mission of “I Have A Dream”—New York is to motivate and empower children living in low-income communities to reach their educational and career potential by providing a long-term program of academic support, mentoring, enrichment, and tuition assistance for higher education.

HOW WE DO IT

OUR APPROACH IS UNIQUE: we sponsor entire grades of students and work with them from 1st grade through college.

WE DELIVER SERVICES WHERE THEY ARE NEEDED MOST... in the public housing developments where our Dreamers live and in the schools they attend.

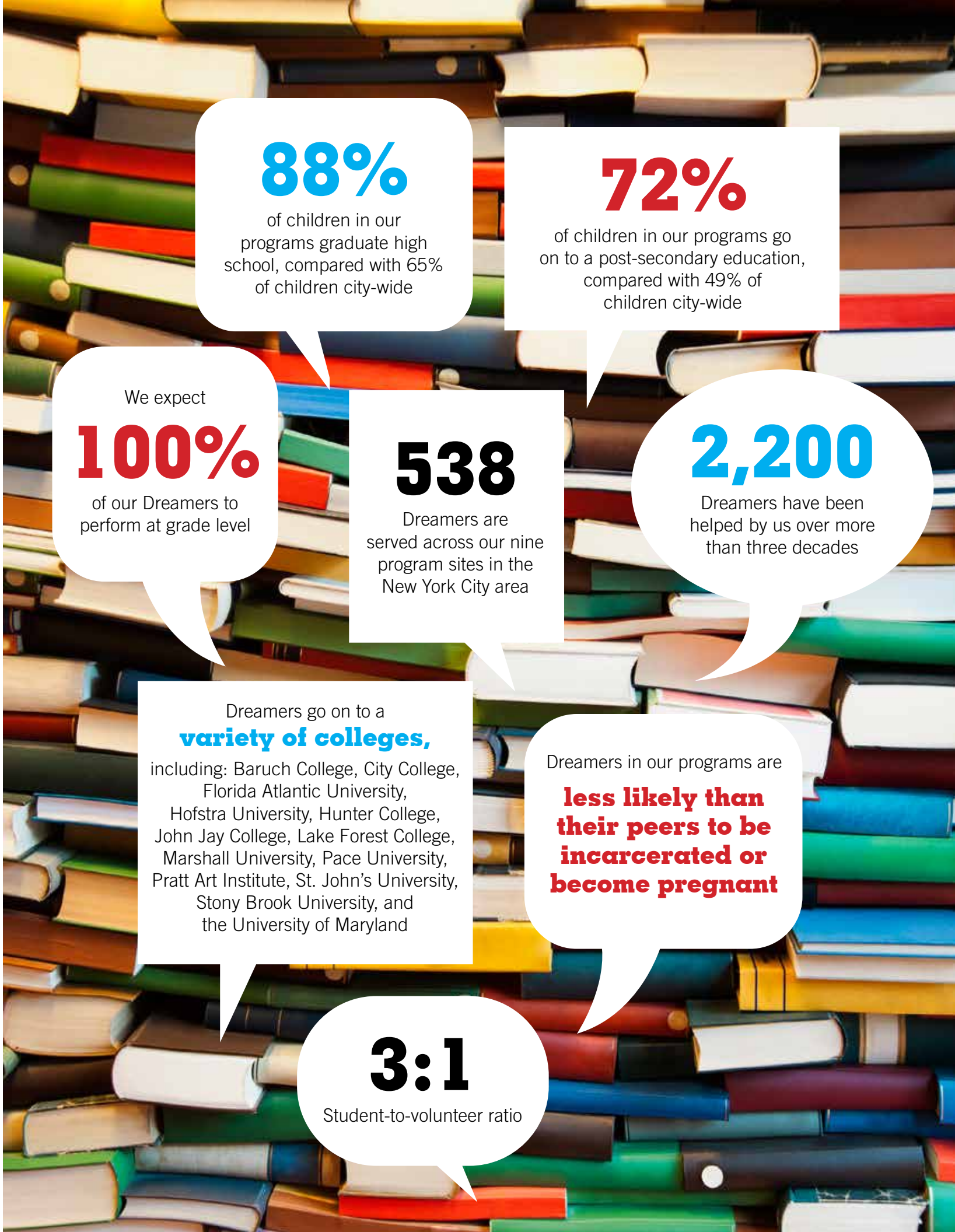
WE GET PARENTS INVOLVED TOO: we know they are a key to a Dreamer’s success.

WE SET THE BAR HIGH... telling each child what we expect and what they can achieve.

WE KNOW WHAT WORKS... and what it takes to help our Dreamers succeed.

We have a rigorous academic program that’s enhanced by our 3-1 student-to-volunteer ratio. We go beyond the Three Rs (reading, writing, and arithmetic): providing children with the same opportunities that children from more affluent means enjoy—like art, music, dance, drama, public speaking workshops, and debate club.

SAUL ARVELO, the son of immigrant parents and a graduate of Hofstra University, grew up in the Ravenswood Houses in Queens and now works in the ad sales department at ABC Television. Saul aspires to become a network executive. “I would not have harbored such aspirations had it not been for the constant encouragement, advice, and support offered over the years by the ‘I Have A Dream’ family.”





LAST DOLLAR PLEDGE

Our “last dollar” pledge seals the deal... Providing that “last dollar” that stands between a Dreamer and their dream of college. On average, each year we provide \$4,400 in “last dollar” tuition assistance to each participating student. As a result, 82% of our Dreamers follow their dreams of going to college.

SEE THEIR DREAMS STEPHANIE'S STORY

“My daughter Stephanie has progressed a lot because of ‘I Have A Dream’ - New York. The ‘last dollar’ was the most amazing thing. Without that help, my daughter would never have been able to accomplish everything she has thus far: traveling, going to a good private college, and graduating.”

PETRA SOSA
Parent of Stephanie Sosa,
(Dreamer, Melrose I Program, Class of 2008)

Stephanie is a graduate of Siena College who is currently enrolled in graduate school at New York University Robert F. Wagner School of Public Service.

YOU CAN HELP CHANGE THE FUTURE FOR NEW YORK CITY PUBLIC SCHOOL CHILDREN.

By supporting “I Have A Dream” - New York, you have the opportunity to directly impact the future of one child or an entire cohort.

You can improve children's chances of success. While only 65% of New York City public school children graduate high school, at “I Have A Dream” - New York, nearly 90% of Dreamers graduate.

You can help the students in our program head to college, which is a huge predictor of future success. Since we target low-income communities, your “last dollar” pledge eliminates the financial barrier.

THERE ARE MULTIPLE WAYS TO SUPPORT OUR DREAMERS.

Your donation can support tuition scholarships, Summer Academy, field trips, mentoring, educational enrichment, and general operating costs.

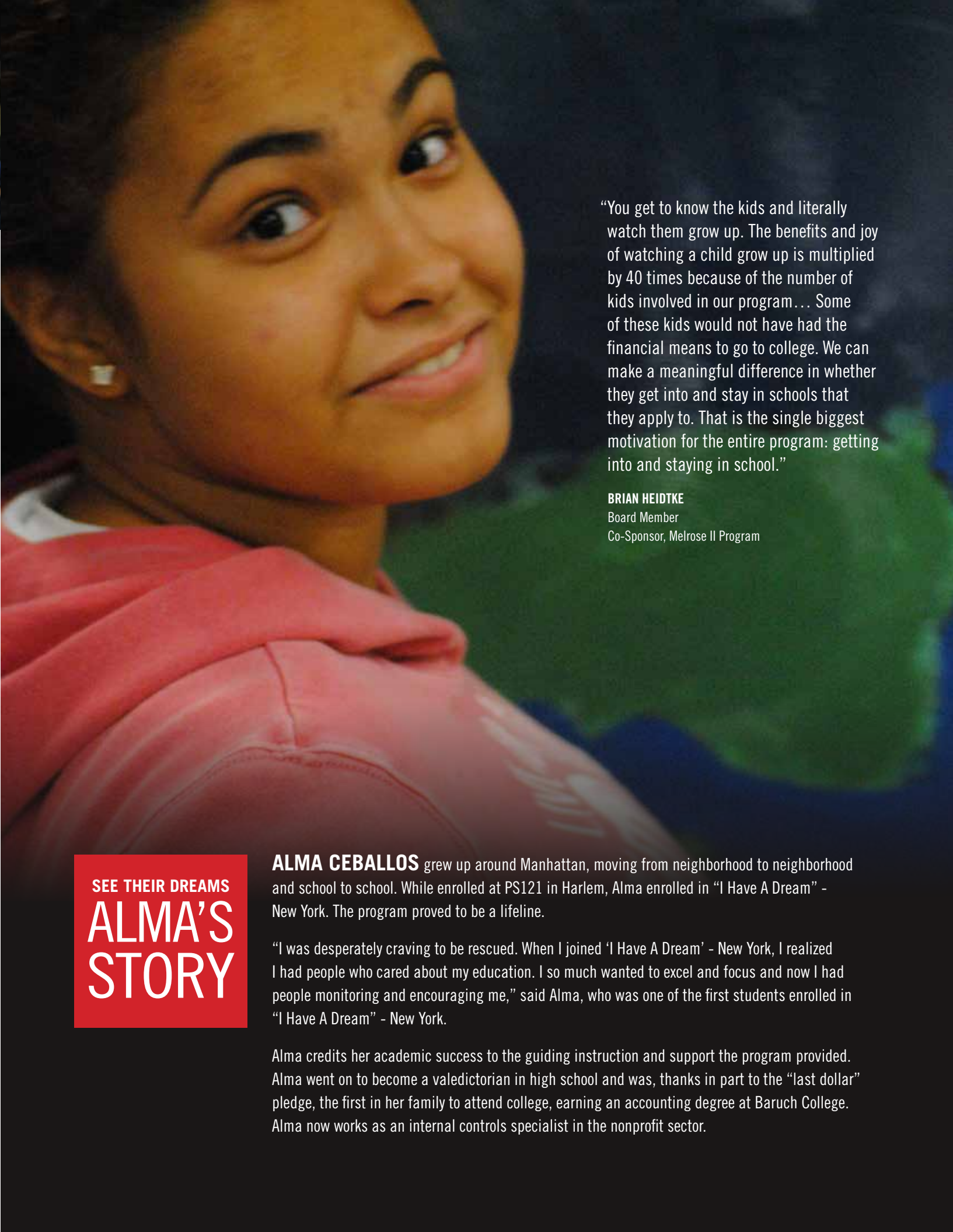
You can make a one-time gift or ongoing contributions to guarantee success for students. You can become a Sponsor and cover the program costs for an entire cohort from first grade through college. You can make this a personal contribution or join with a group of friends to support an entire cohort.

“I’m involved in many different philanthropic causes and I hope I’ve done a good job picking and choosing. But this is the one that I am most excited about because I’ve seen how I really changed all of these kids’ lives.”

WARREN EISENBERG
Board Member
Co-Sponsor, Plainfield, NJ, Program

“These children may never have had this exposure to the world, and encouragement and mentoring that ‘I Have A Dream’ gave them in a way that other programs couldn’t do because they’re too big or not as intensively involved with the children. Our children knew there was somebody in their corner.”

SHARON KAUFMAN
Sponsor, Melrose I Program



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“You get to know the kids and literally watch them grow up. The benefits and joy of watching a child grow up is multiplied by 40 times because of the number of kids involved in our program... Some of these kids would not have had the financial means to go to college. We can make a meaningful difference in whether they get into and stay in schools that they apply to. That is the single biggest motivation for the entire program: getting into and staying in school.”

BRIAN HEIDTKE

Board Member
Co-Sponsor, Melrose II Program

SEE THEIR DREAMS

ALMA'S STORY

ALMA CEBALLOS grew up around Manhattan, moving from neighborhood to neighborhood and school to school. While enrolled at PS121 in Harlem, Alma enrolled in “I Have A Dream” - New York. The program proved to be a lifeline.

“I was desperately craving to be rescued. When I joined ‘I Have A Dream’ - New York, I realized I had people who cared about my education. I so much wanted to excel and focus and now I had people monitoring and encouraging me,” said Alma, who was one of the first students enrolled in “I Have A Dream” - New York.

Alma credits her academic success to the guiding instruction and support the program provided. Alma went on to become a valedictorian in high school and was, thanks in part to the “last dollar” pledge, the first in her family to attend college, earning an accounting degree at Baruch College. Alma now works as an internal controls specialist in the nonprofit sector.

*Indicates supporters that also Sponsor a cohort